**Teachable Course Outline**

**Template**

**Course Topic/Title “***Setting up an online store”*

**Module #/Title:** *“Module 1/Identify your customer needs”*

**Description:** *“sample text to describe the module, what they will learn, etc.”*

**Format: “***Video and PDF”*

Video- *“live or pre-recorded, length, type of content-how-to, informative, etc.”*

Text –

PDF-

Slides-

Other-

**Challenge addressed:** *“Not knowing who they serve, customer challenges, how they can help”*

**Module/Section Objectives:**

Key point: “*What they will learn”*

Lesson 1. *“Research methods”*

Intro

Instructions

Action

Lesson 2. *“Learning the challenges”*

Intro

Instructions

Action

*Lesson 3. “Deciding on how you can help”*

Intro

Instructions

Action

Lesson 4. *“Putting your customer avatar together”*

Intro

Instructions

Action

**Resources/Downloads:**

*Worksheet*

*Homework*

*Checklists*

*Quiz*

*Study Questions*

*Patterns*

*Templates*

Other

**Notes:**

*“Length of videos, resources needed, etc.”*

**Course Topic/Title**

**Module #/Title:**

**Description:**

**Format:**

Video

Text

PDF

Slides

Other

**Challenge addressed:**

**Module/Section Objectives:**

Key point:

Lesson 1.

Intro

Instructions

Action

Lesson 2.

Intro

Instructions

Action

*Lesson 3.*

Intro

Instructions

Action

Lesson 4.

Instructions

Action

**Resources/Downloads:**

*Worksheet*

*Homework*

*Checklists*

*Quiz*

*Study Questions*

*Patterns*

*Templates*

**Notes:**